

LAPWOC

Love Art and Politics Without Careerism

LAPWOC

Love Art and Politics without Careerism

Topics of this Pamphlet:

1. Angiosperms, the most prolific form of life on earth, represent a model of success through co-evolution that that humanity must emulate for survival.
2. Careerism is a divorce with reality, a denial of the infinite possibility of life for the embrace of an eternal control and stillness of death. Careerism encourages a lack of responsibility and alienation that leads to mental and social illness.
3. Careerist are in charge of everything and they are doing a terrible job.
4. The LAPWOC Love Art and Politics process of escalating de-careerification
5. What is to be done?

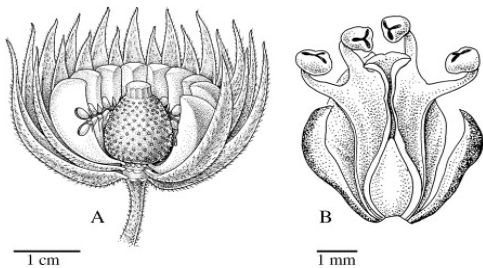
1. The Angiosperm

Over 100 million years ago, during dinosaur times, there emerged a life form that was to become the most successful on earth. A life form that was able to adapt and thrive in any climate on the globe, all the while displaying a dazzling array of variety and grace co-evolving alongside other species creating interwoven networks of life out of sun water and soil.

This form of life was the flowering plants that developed all over the world known scientifically as Angiosperm. The earth is a school of life and Angiosperm are the star pupils. Make sure you pick a good role model.

Life thrives in responsive environments where every element is in conversation. This conversation is where where individuality and purpose and a feeling of worth come from. Through this conversation with everything we are able to understand our reality and plan a better one.

A sensuous and expansive conversation with reality is the only way to redeem our stifled desires and the only way humanity will prevent its extinction or damnation to a grey authoritarianism.



Cretaceous angiosperm flowers

Right now the force that is holding humanity back from sharing in a banquet of infinite possibility with the universe and is keeping us in a world of eternal grey control and frustration is the engine of death that is called **Careerism**.

2. Careerism

Careerists ignore the joyful example of the flowering plant who flourishes through sensitivity with the environment, creating an agreeable symbiotic relationship that is always in flux but in that way it is extremely resilient and stable.

The stability that is created through movement provides a platform that allows for



experimentation and differentiation. There is an excitement in becoming because what that is is not known.

Careerism has a single sensitivity and that is to career. Instead of breathing in the world, considering their place in it, and then finding a way to thrive in it, the careerist cuts themselves off from their environment.

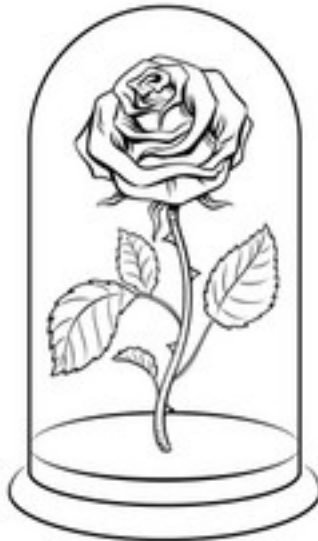
Careerism is about exclusion and purity, by narrowly defining the scopes of what is

important to what constitutes “productive time”, on what activities are duties “just doing my job” and which things they do not have to pay any mind “not my job”.

Careerism suspends adherents responsibility so that they do not have to care about anything other than the thing they have no choice but to do. In this way careerist are capable of anything.

Wherever there is an act of pointless brutality there is someone doing their job.

They may be capable of anything but they can enjoy nothing. The same rift with reality that allows them to evade responsibility denies them an agency to play with reality and delight in the unknown.



3. Careerist are Doing a Terrible Job

Careerist occupy the highest reaches of power in every industry and political branch. They are a group who have been radicalizing, demanding greater devotion to the tenets of Careerism. The results of this fanaticism has not been good.

A Careerist chief discipline is marketing. The Careerist depends on marketing because they cannot use evidence from reality because the Careerist ability of remove themselves from reality is the engine of their career advancement because that is how they allow themselves to be absolved of responsibility for the terrible evil of their firm or industry.



Off to do Something
Terrible no doubt

Since the Careerist is cut off from reality they have no idea what to do but they need to justify their positions so they create metrics. Then whatever industry the Careerist is in becomes about manipulating these metrics.

These metrics can become so important that chasing them overshadows the original purpose of the profession that the Careerist was initially pursued.

An example being the field of journalism were management directed a pursuit of clicks over all else. The pursuit of these clicks leads to greater sensationalism and a degradation of the profession. All the while the clicks they are pursuing is to sell advertising that no one can really say is effective.

Careerism is the answer to and the cause of life's meaninglessness. Metrics with no meaning marketed as receipts of genius. Every tech and financial innovation superstar is some sort of variant of this sham that can somehow loose massive amounts of money while making fortunes for a small cadre of executives. It doesn't seem real because it isn't. It is only happening because we sucked the confused cloud and have allowed the logic of these careerists to shape our relationship to who we are, what we do, and how we interact with each other.



Metrics Without Meaning

Thoughts



It is unfortunate the Coronavirus cannot be stopped through padded college transcripts and recommendations from a powerful uncle. If that were the case we would have the perfect elite to combat this crisis.

Imagine how better off we would be if after the first time guys from Harvard ruined the economy we stopped asking guys from Harvard how to run an economy.

Why should anyone feel inferior to a ruling class whose only skill is aggrandizement and fortunate birth?

4. What is LAPWOC

Love Art and Politics Without Careerism
Escalating steps of de-careerification:

~

Love

~

Love has to be based on a love of self. A self can only be loved if the self can be recognized. To recognize ourselves we must purge our identities of careerism. We must stop identifying ourselves with the survival strategies that capitalism compels us to follow.

Linking your identity to a career is a recipe for compounding anxieties as the ideal of the career is not achievable. The career ideal will always be out of reach and the individual will always be lacking.

Despite the self inflicted abuse of identifying with career it is still really difficult for most people to think of themselves as an entity not defined by career.

Periods of unemployment where someones material needs are stable are a helpful therapy in this discovery of self.

~~

Art

~~

A self that is absent of careerism is not a self that is absent of ambition or desire. A discovery of self will reveal stronger more exciting ambitions and desires but these desires will not be advanced by adhering to a careerist path but by advancing specific projects and outcomes.

Art is our work in life, how we satisfy our creativity, how we resolve the distance between the world we want and the world that is.

The Art part of LAPWOC deals with how a person can ensure that their efforts and personal genius are not diverted to serve the hierarchy of careerism but to serve the true intention of the project.

~~~~

## Politics

~~~~

A worthwhile and successful Art practice will engage in a dialectic with reality. If a project in conversation with reality then it will become immediately clear that there is a world beyond the project.

LAPWOC Politics involves how we associate with other people and coordinate the various projects that non careerist lovers apply their non careerist arts.

Imagine the liberating prospect of meeting someone and not having to determine whether they could help advance your career before deciding how to act to them.

When we stop looking at every human interaction through the scope of how does this affect my career we can start to really enjoy each other and no longer have to play the tired dull games of the careerist hierarchy.



5. What is to be Done

In the present moment when careers are the main avenue of material support it seems suicidal to ask people to completely abandon careers so we must meet people where they are.

One step that everyone can take and not risk their survival is building a disdain our societies measures of success and a suspicion of anyone who achieves them.

The succes that people are awarded in our society is just a measure of the individuals commitment to selling everyone else out.

An example from world ago earlier this year 2020 when the campaign of psychotic billionaire Mike Bloomberg commissioned memes from the most followed meme accounts on instagram. This is an event so demoralizing I feel embarrassed typing out the sentence explaining what occurred though I had nothing to do with any of it.

In the careerist perspective what is the purpose of building a meme account? To gain the most attention and buzz. Once

that attention is achieved then what? Since the memes had no purpose then to drive engagement numbers the career success of those impressive stats can only be used sell out the audience that helped achieve those stats.

By appreciating those who have achieved career success you are only enabling them to sell you out later. LAPWOC is not trying to denigrate our accomplishments but to rage against the systems that make these accomplishments meaningless.

There is no way that any success on any social media platform will not have the same result as the Bloomberg memers. For this reason it is advised that we abandon these platforms and create new avenues to talk to one another.

Why should I need a billionaire dipshit to talk to my friends? Find other ways. I thought you were the creative types.

LAPWOC asks that people account for the ultimate effect of their life and work place and to ask if that is what they really want.

For the young marketer who studied communication in order to help reach people and connect the world and now finds

themselves working to advertise some tech surveillance scheme.

They must come to the realization that they are not finding new ways of communicating and connect with people, they are finding ways to enrich an already wealthy well connected cadre of uber-careerists.

If you cannot abandon your career as it is now you must at least accept and disseminate a worldly cynicism about our economic system. We have been too generous for too long accepting the fairy tales in place of reality when conceptualizing what are managers are asking us to do.

We live in a world where the inadequate and deranged succeed and it is time we treat the successful and inadequate and deranged.

Humanity is full of stories of rich and profound work that inspires and benefits. Of open hearted people who are able to inspire and add beauty and meaning to the lives of those around them. People who have embodied the collective hope for their profession and delivered works of staggering insight and wisdom. Careerism is not the way to cultivate these kinds of people.

This is not a screed to mock accomplishment desire or ambition, my intention is to define the system that denigrates our work and lives and to encourage the self confidence to disregard this system and engage with reality openly, excited to be becoming.



Eric Brehm
May 1st 2020

LAPWOC
Love Art and Politics
Without Careerism

Please let us know how we are doing at
swimarticulations@gmail.com

Lets talk LAPWOC strategies
we can't do it without you!